

## SUMMARY OF AGREEMENTS MASAGANG SAKAHAN, INC. REVISED 2014 AGREEMENT

			RENEGOTIATED 2014	Remarks
Indicator	Weight	Formula	TARGET	Remarks
MFO 1: Agribusiness	s Facilitie	s and Value-Adding F	rocesses	
Quantity 1: Utilization Rate of Post Harvest Drying Facilities (solar dryer)	35%	(Total Number of Bags Dried per Year/ Total Drying Capacity X 4 Drying Months Per Year) X 100	100% (49,132)	
Timeliness 1: Delivery Lead Time	10%	Average number of days from end of milling to end of delivery	Not more than '12 days	
Sub-total	45%			
MFO 2: Market Linka	ging Serv	vices		
Quantity 1: Total No. of Cooperative Beneficiaries of Market Linkaqinq	15%	No. of Cooperatives	60	
Quantity 2: Corporate Markets Serviced per year	15%	No. of Non- LandBank Clients Service	50	
Financial: Total Amount of Procurement	15%	Total Amount of Palay Procured + Total Amount of Milled Rice Procured	P200 Million	
Sub-total	45%			
GAS		-		
Automation of Accounting System	0%	Actual Accomplishment	Fully Automated Accounting System	
Net Income After Tax	10%	Absolute Amount	P11.59 Million	
Sub-total	10%			
GRAND TOTAL	100%			

For GCG:

A. ANG#LA E: IGNACIO

Commissioner

For MSI:

CRISTINO T. AGUELO

Chairman

ROY/C. OSCILLADA

President and CEO



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AGREEMENT	Remarks
Charter Statement	
Mission Statement	
MSI will provide efficient value-adding marketing and vital agribusiness facilities and services to help improve the productivity and income of small farmers and fisherfolk through their organization.	
Vision Statement	
By 2018, MSI will be the lead development partner of LandBank assisted small farmers and fisherfolk through their organization in enhancing their quality of life towards a progressive countryside.	
Core Values	
Excellence: Quality and Competitiveness  Social Responsibility: Service to Community and Customer Satisfaction  Professionalism: Teamwork, Dedication, Commitment, Competence and Mutual Respect	

For GCG:

MA. ANGELA E. IGNACIO

Commissioner

For MSI:

CRISPINO T. AGUELO

Chairman

ROY/C. OSCILLADA

President and CEO

## MSI STRATEGY MAP

Stakeholders / Customers

Financial

Internal Processes

Learning and Growth Support agricultural development Financial Viability & Organizational Excellence programs of LBP Sustainability <\$2> Strengthen the Competitiveness s and Technical 51 Strengthen the Market Access of LandBank Knowledge of the LandBank Assisted Farmer-Cooperative **Assisted Cooperatives** <\$3> Promote Customer Satisfaction in the Delivery of Services Strengthen Financial Viability <P1Maintain Existing Toll Milling Process <P3> Strengthen Business and <P2> Streamline Market Comparable with the Grading Quality of **Development Support** 

**Linkaging Process** 

Develop Strategic Skills & Competence of Officers and Staff

M. ANGELA E. IGNACIO
Conmissioner

the Industry

ForMSI:
CRISTINO T. AGUELO
Chairman

Mechanisms

ROY C. OSCILLADA President and CEO

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		PAN A	GREEM	NT		
			Remarks			
			Weight	Formula	Full Year 2015 Target	
s>	SO 1	Strengthen the Market Access of LandBar				
	SM 1	Percent of Cooperatives with with Marketing Capability				
	SM 2	Primary Market* Developed	10%	. No. of Retailers/End- User Accounts	9	List to be provided to GCG
	SM 3	Volume of Rice Sold	10%	Volume of Rice (Bags)		MSI to provide the baseline and target
포	SO 2	Strengthen the Competitiveness and Tech	Assisted Farmer-Coope	rative		
STAKEHOLDHERS	SM 4	Total No. of Cooperatives with Improved Quality of Palay that Benefited from the Payment in Kind (PIK) Program	10%	No. of Cooperatives	25	
	SO 3	Promote customer satisfaction in the deliv	rvices			
	SM 5	Customer Satisfaction Survey	15%	% of respondents giving a rating of 4 (Rating: 5= Excellent 1= Poor)	Average of 4	
FINANCIA	SO 1	Strengthen Financial Viability				
	SM 6	Increase in EBITDA Margin	10%	Absolute Amount	8%	
INTERNAL PROCESSES	SO 1	Maintain Existing Toll Milling Process Con	of the Industry			
	SM 7	Average Milling Recovery Rate	15%	Absolute Percentage	63%	
	SO 2	Streamline Market Linkaging Process		·		
	SM 8	On-time Delivery (Lead Time)	10%	Average No. of Days from End of Milling to End of Delivery	Not more than 12 days	Scale to be finalized
ER	SO 3	Strengthen Business and Development St				
IN	SM 9	Utilization Rate of Santa Rosa Grain Center	10%	Average cavans of palay per pile	109,000	
LEARNING AND GROWTH	SO 1	Develop strategic skills & competence of		1 14 14 5		
	SM 10	Average competency in the organization	10%	Based on training needs analysis and number of personnel	Develop competency framework	together with LBP
		Total Waight	1000/			
		Total Weight	100%			

For GCG:

MA. ANGELA E. IGNACIO
Commissioner

For MSI:

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Chairman

ROY C. OSCILLADA President and CEO